

## TSX: DHX

Share price (CAD \$)	<b>0.92</b>
PER (x)	<b>30.6</b>
EBITDA (CAD \$m)	<b>7.4</b>
Market Cap. (CAD \$m)	<b>52.7</b>
Shares outstanding (m)	<b>53.1</b>
Free float (%)	<b>37.2</b>

Source: Company

## 12-Month Share Price



Source: TSX.com

## Shareholders

Shareholders	%
Sprott Asset Management	<b>15.7</b>
Michael Donovan	<b>13.2</b>
Pyramis Global Advisors	<b>4.8</b>
Steven DeNure	<b>3.9</b>
Front Street Capital	<b>2.5</b>
Charles Bishop	<b>2.4</b>

Source: SEDI.com/TSX.com

## Management & brokers

Chairman & CEO	<b>Michael Donovan</b>
CFO	<b>Dana Landry</b>
EVP, Corporate Development & IR	<b>David A. Regan</b>
Broker	<b>Union Securities</b>

## Company description

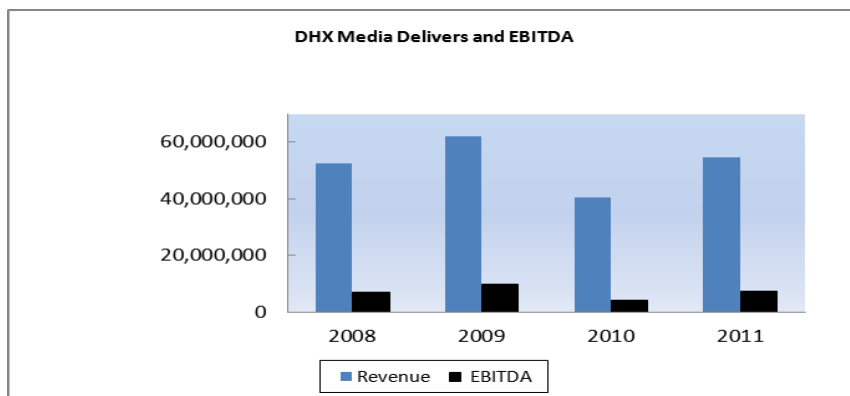
- DHX Media is a leading international family entertainment rights creation and management company, with 42 TV series on the air in more than 100 countries.
- The Company produces, distributes and exploits the ancillary rights from entertainment content with a primary focus on children, youth and family content because of their international sales potential, longer-term revenue streams and licensing potential.
- DHX Media has nine series in production, to be aired on major broadcasters and cable networks in the US, UK and Canada.

## Investment highlights

- Led by Michael Donovan who listed Salter Street Films (TSX: SSF) in 1999 which was acquired by Alliance Atlantis Communications in 2001.
- Valuable children's content library: includes over 2,500 half-hours of programming and 65 titles. Signed more than 1,200 license deals with more than 150 children's network's worldwide including the BBC, Cartoon Network, PBS, The Disney Channel and Nickelodeon.
- Growing merchandising & licensing revenues driven by DHX Media hit pre-school show 'Yo Gabba Gabba'

## Recent news

- **January 30:** DHX Media to Resume Normal Course Issuer Bid Share Buyback.
- **January 10:** DHX Media Announces Four New Rastamouse Licensees.
- **January 9:** DHX Media to Present at Needham Growth Conference in NYC.
- **December 30:** DHX Media Closes Substantial Issuer bid for 12% of Outstanding Common shares at \$0.70.
- **December 12:** DHX Media Reports 1<sup>st</sup> Quarter Results.



## Contact:

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### Yo Gabba Gabba!

YO GABBA GABBA! premiered in the U.S. on Nickelodeon in August, 2007 and currently ranks as one of the most popular series on television. The series is now in its fourth season in the U.S. and airs in several major international territories, including Australia, Canada, Israel, Latin America, New Zealand, South Africa and the U.K, and has more than 350,000 fans on Facebook.

[www.yogabbagabba.com](http://www.yogabbagabba.com)

### Rastamouse

Rastamouse launched on CBeebies in the U.K. in January 2011 and has since engaged a following of preschoolers and parents alike. The series features Rastamouse, Scratchy and Zoomer of Da Easy Crew, the mystery-solving, reggae-playing band who always make a bad ting good and live by their motto "redemption, not retribution." The show has risen to the CBeebies's top 5 animated programmes while YouTube clips of the action are receiving hundreds of thousands of hits. [www.rastamouse.com](http://www.rastamouse.com)

### Super WHY

CG animation series for preschoolers emphasizing reading and finding answers to everyday problems. Airing on CBC. [www.superwhy.com](http://www.superwhy.com)

### Martha Speaks

Animated series follows the adventures of Martha, a dog whose tastes for alphabet soup gives her the gift of human speech. Major broadcasters include PBS (US), TVO, Knowledge Network, and SCN (Canada). [www.pbskids.org/Martha](http://www.pbskids.org/Martha)

### Animal Mechanicals

*Animal Mechanicals* is an action/adventure series for pre-schoolers, that combines the excitement of monster truck rallies with the fantastic world of mythical animals on cool quests. *Animal Mechanicals* recently premiered on Kids' CBC and is currently in production of Season III. *Animal Mechanicals* is scheduled to premiere in the US in fall 2010 on The Hub.

[www.hubworld.com/animal-mechanicals/shows/animal-mechanicals](http://www.hubworld.com/animal-mechanicals/shows/animal-mechanicals)

### Kid Vs. Kat

Kid vs. Kat won the 2009 Leo Award for Best Animated Programme and airs in over 100 territories. DHX Media has sold the show to a number of additional broadcasters including VRAK Canada, ABC Australia, Disney Latin America, Cartoon Network Korea, Disney India, Disney Japan and Nick SE Asia. [www.ytv.com/shows/53/kid-vs-kat](http://www.ytv.com/shows/53/kid-vs-kat)

### Franny's Feet

An animated pre-school series commissioned by the Family Channel (Canada) and Channel 5 (UK) and has been sold in various international markets, including France, Australia and Japan. DHX has produced two seasons (78 11-minute episodes) and Channel 5 (UK) has commissioned a third season of 26 episodes. PBS (US) began broadcasting the series for the first time in July 2006, which was following in November by a major worldwide toy merchandising deal with Hasbro.

[www.frannysfeet.com](http://www.frannysfeet.com)

### Bo on the GO!

Using motion capture technology and CG animation, *Bo on the GO!* promotes an active lifestyle and an active mind for preschoolers. *Bo on the GO!* broadcasts on Kids' CBC and is currently in production for Season III. [www.boonthego.com](http://www.boonthego.com)

### The Mighty Jungle

*The Mighty Jungle* is a live-action puppet series for pre-schoolers, substantially developed and guided by its preschool target audience. *The Mighty Jungle* broadcasts on Kids' CBC in Canada. [www.mightyjungle.tv](http://www.mightyjungle.tv)

### This Hour Has 22 Minutes

Multi-award-winning hit comedy series *This Hour has 22 Minutes* returns to CBC Television for its 18<sup>th</sup> season this fall. Armed with satire, ambush, sketch comedy, and parody, *22 Minutes* has been a long time favorite of CBC viewers. [www.cbc.ca/22minutes](http://www.cbc.ca/22minutes)